Survey for Internet Access in Bridgewater Township: Summary of Results

Bridgewater Township enclosed a survey with the 2017 Winter Tax bills sent to each property owner. The survey was designed to determine the type, speed, and quality of the internet service currently available to citizens in the township. It was also used to gauge interest in conducting a feasibility study, which would provide information on costs and viability of making broadband available to all the citizens of the township.

Survey Responses

Of approximately 1,100 surveys mailed out, 146 responses were received. 96% of those respondents indicated that their residence is in Bridgewater Township, and 96% of those township residents are registered voters. After excluding five responses from outside the township, the margin of error is +/- 8% at 95% confidence.

The following pages contain the results of the survey. The percentages listed for each survey question were calculated using only the number of responses to that particular question. There were several instances where respondents did not answer one or more of the questions.
What kind of internet service do you use at your residence?
How fast is your internet service?

Broadband is defined by the Federal Communications Commission to be a minimum download speed of 25 Mbps. Only 5% of respondents meet that standard.
Does your internet service have a data cap or limit?

A data cap (bandwidth cap) is a service provider-imposed limit on the amount of data transferred by a user account at a specified level of throughput over a given time period. Usually, once that limit has been reached, the level of throughput, or speed, of data transfer is drastically reduced.
Does your internet service meet your needs?

To further break down this chart, note that 40% of respondents are at least mostly satisfied with their service while 60% are not.
Do you have students that attend school in your household?
How important is it to have high speed internet at your residence?

89% of respondents consider high speed internet access to be at least 'important', while 11% do not.
Which best describes your residence?

How long is your driveway?

91% of respondents provided a driveway length figure. The average of those responses is 353 feet.
Would you support the Bridgewater Township board conducting a feasibility study to explore options for expanding broadband internet?

Do You Support a Feasibility Study?

- Yes: 91.04%
- No: 8.96%
Conclusion

The data gathered by this survey indicates that a large majority of respondents are in favor of proceeding with a feasibility study to explore options for expanding broadband internet in Bridgewater Township.