

Survey Summary: Lyndon Township Broadband Millage

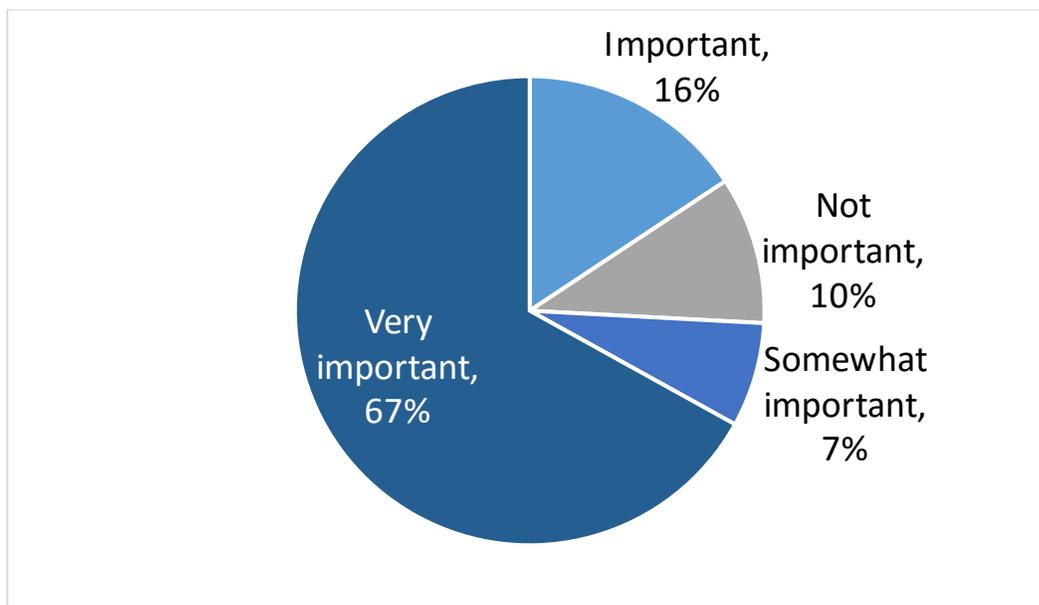
During June of 2016, the Michigan Broadband Cooperative worked with the Lyndon Township Board to distribute a survey to all residents regarding strategies to improve broadband service in the Township. Specifically, the survey focused on 1) the perceived importance of broadband, 2) willingness to pay for broadband service, and 3) support for a millage for broadband infrastructure.

Number of Responses

294 total responses were recorded, excluding multiple responses from the same address. 240 of these responses were from registered voters, 36 were from non-registered voters, and 18 responses did not specify voter status.

How important is broadband?

When asked “How important is it to have high speed internet service at your residence?”, of registered voters, **67%** said “very important”, **16%** said “important”, **7%** said “somewhat important”, and **10%** said “not important”.

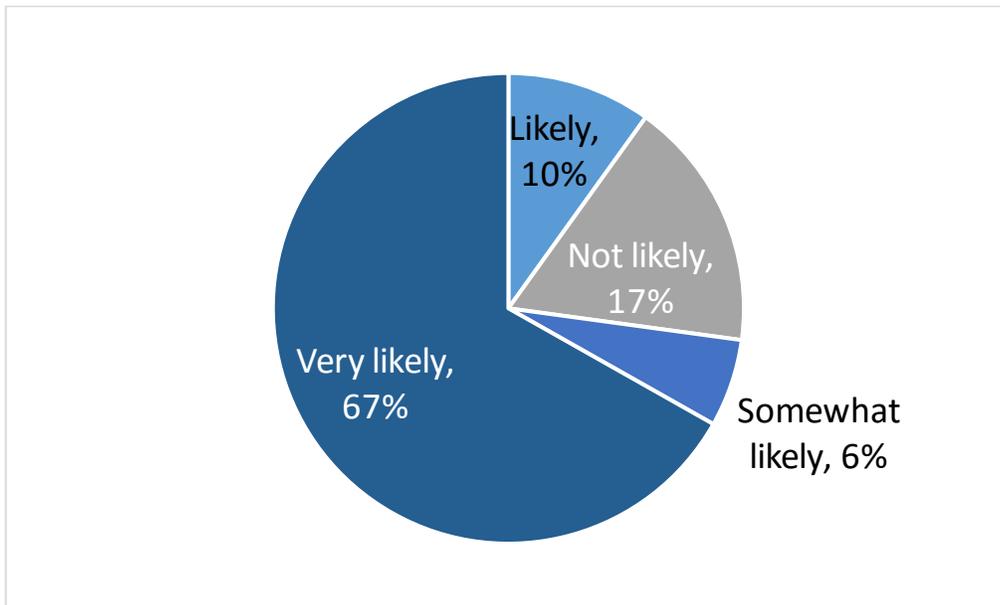


How long is your driveway?

After averaging all responses, the average driveway length in Lyndon Township is **331'**. This suggests that the cost estimate can be reduced from the previous estimated average of **600'**. This may reduce estimated costs by as much as \$600,000 (new millage amount 3.4 mils).

How likely are you to pay \$50/month for broadband service?

When asked “How likely are you to subscribe to an internet service that offers a speed of 25 Mbps or better with no data cap at \$50 per month?”, of registered voters, **67%** said “very likely”, **10%** said “likely”, **6%** said “somewhat likely”, and **17%** said “not likely”.



How likely are you to support a millage for broadband?

When asked “How likely are you to vote for a 3.7 mil levy to connect every home in Lyndon Township to the internet?”, of registered voters, **52%** said “very likely”, **16%** said “likely”, **6%** said “somewhat likely”, and **26%** said “not likely”.

